



MEDIA ADVISORY

What: Who Will Wear the Crown?

Join Us for the 2026 El Rey Fido Coronation - an Official FIESTA® San Antonio Event

Who: San Antonio Humane Society (SAHS), El Rey Fido XXIV, the 2026 Royal Court, and special guest Rey Feo LXXVII, Dr. Damaso Andres Oliva, Jr.

When: Saturday, April 18, 2026 – 10 a.m.

Where: Hops & Hounds
1123 Avenue B
San Antonio, TX 78215

More: Many fundraising canines were vying for this year's doggie crown. Through all their proactive efforts, **the 2026 competition raised thousands of dollars** for the dogs and cats at the SAHS. Drumroll, please... **TOBY has been named this year's El Rey Fido XXIV and will be crowned by Rey Feo LXXVII, Dr. Damaso Andres Oliva, Jr.** Four runners-up will join El Rey Fido XXIV, **Toby**, on his **2026 Royal Court**, and they include **Prince of the Food Bowl, Leroy; Duke of the Chew Toy, Finn; Duke of the Fire Hydrant, Bocephus; and Knight of the Royal Court, Benny.**

All 2026 El Rey Fido winners will be dressed to impress in their fitted and dazzling Royal Grr-robos as they arrive at the Coronation in style. Join us for a **FREE**, family and dog-friendly celebration at **Hops and Hounds**, where the festivities will include the official coronation, traditional folklorico dances provided by Danzavida De San Antonio Dance company, specialty cocktails named after the royal court, SAHS merchandise for purchase, *paw-some* vendors, and much more!

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About The El Rey Fido Fundraising Competition:

The San Antonio Humane Society's El Rey Fido (ERF) fundraising competition has been held annually since 2002, and the ERF Coronation became an official Fiesta® San Antonio event in 2014. Each year, participating canines compete to join the ERF Royal Court, with the top-fundraising dog being crowned El Rey Fido (the doggie king or queen!). All funds raised during the competition directly benefit the dogs and cats at the SAHS. The ERF Coronation is held annually to recognize and honor the fundraising efforts of El Rey Fido and the Royal Court members.