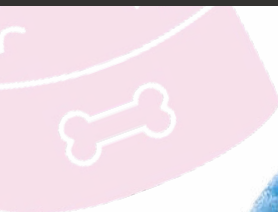




EL REY FIDO XXIII



Do you have what it takes to wear

THE CROWN?

Become a part of our Fiesta Tradition and Support the SAHS' **Official Fiesta®** Event



SPONSORSHIP OPPORTUNITIES



SAHUMANE.ORG/ERF

WHY SPONSOR?

As an El Rey Fido (ERF) Coronation Sponsor, you will be among an exclusive group of organizations who are committed to help the San Antonio Humane Society's (SAHS) continued mission to protect and improve the lives of dogs and cats in our community.

This official Fiesta San Antonio® event is the culmination of months of vigorous fundraising by local participants and their canine companions. The top fundraising dog is crowned El Rey Fido (The Doggy King/Queen), with four runners-up joining the ERF Royal Court. All funds raised during ERF benefit the dogs and cats at the SAHS.

The ERF Coronation, carried out in true festive Fiesta spirit, attracts hundreds of attendees (including canines) and multiple media outlets. Don't miss out on this unique opportunity to increase the exposure of your brand, while simultaneously associating your business with an important cause currently concerning our community. Your sponsorship will help give our community's most vulnerable dogs and cats a second chance.

THE POWER OF OUR REACH



82K
Facebook
Followers



17K
Instagram
Followers



10K
X
Followers



5K
Email
Subscribers



5K
YouTube
Subscribers



EL REY FIDO 2025 CORONATION

APRIL 26, 2025

HOPS AND HOUNDS

1123 Avenue B | San Antonio, TX 78215



CONTACT:

development@SAhumane.org | 210-226-7461 ext. 181



SAHUMANE.ORG/ERF

SPONSORSHIP LEVELS

| Benefits | Puppy Paws \$10,000 | Water Bowl \$5,000 | Chew Toy \$2,500 | Fire Hydrant \$1,000 |
|--|------------------------|-----------------------|---------------------|-------------------------|
| Event presence at the ERF Coronation | * | | | |
| Recognition from event emcee at Coronation | * | | | |
| TV recognition related to event promo | * | * | | |
| Radio recognition related to event promo | * | * | | |
| Logo featured on all ERF T-shirts | * | * | * | |
| Logo featured on ERF event web page and coronation flyer | * | * | * | * |
| Recognition in ERF Coronation News Release | * | * | * | * |
| ERF Fiesta Medals | * | * | * | * |
| E-blast features related to event promo | * | * | * | * |
| Social media features related to event promo | * | * | * | * |



INTERESTED IN BECOMING A VENDOR SPONSOR TO PROMOTE YOUR PET-FRIENDLY BUSINESS AT THE 2025 ERF CORONATION?



Visit SAhumane.org/ERF or call 210-226-7561 ext. 181 to learn more!

SPONSORSHIP AGREEMENT

I/We, _____, wish to affirm our support of and commitment to the mission of the San Antonio Humane Society (SAHS) by pledging and promising to pay the designated sponsorship level amount above of \$ _____.

I/We understand that payment can be made by check made payable to the San Antonio Humane Society or through credit card payment with the information provided below.

I/We understand and agree to provide the SAHS with our high-resolution logo file in either AI, TIFF, PNG, or JPEG format. SAHS reserves the right to compress or resize logo files, while maintaining original proportions, if deemed necessary.

I/We understand that our organization/company is making the above designated donation with no expectation that it will receive any additional benefits other than those specified in the selected sponsorship level.

Card Number: _____ Expiration Date: _____ Security Code: _____

Name on Card: _____ VS MC AMEX DISC

Printed Organization Name: _____

Address: _____

Phone: _____ Email: _____

Contact Name & Title: _____

Contact Signature: _____ Date: _____

SAHS Representative Signature: _____ Date: _____