



REQUEST FOR COVERAGE - 2024 EL REY FIDO CORONATION!



Who: The San Antonio Humane Society (SAHS) staff and volunteers, El Rey Fido XXII, ERF Royal Court, and friends

What: The crowning ceremony, an official Fiesta® event, will honor El Rey Fido XXII and the 2024 Royal Court

When: Saturday, April 20, 2024

Time: 10 a.m.

Where: Hops & Hounds

1123 Avenue B
San Antonio, TX 78215

More: After months of fundraising, the SAHS will celebrate this year's [El Rey Fido fundraising competition](#) winners with the crowning of **El Rey Fido XXII** and the **2024 Royal Court**.

There were many fundraising canines all vying for this year's doggie crown. Through all their proactive efforts, **the 2024 competition raised funds** for the dogs and cats at the SAHS. Drumroll, please...**Bou has been named this year's El Rey Fido XXII! She will be crowned by Rey Feo LXXV, John McFadden.** Four runner-ups will join El Rey Fido XXII, Bou, on her **2024 Royal Court** and they include **Princess of the Food Bowl, Gixzr; Duchess of the Chew Toy, Tootie; Duke of the Fire Hydrant, Mushu; and Knight of the Royal Court, Thunder.**

All 2024 ERF winners will be dressed to impress in their fitted and dazzling Royal Grr-oges as they arrive at the Coronation in Fiesta style. The ERF Coronation is bigger and better this year! The coronation will be at the NEW Hops and Hounds location! It is a **FREE family and dog-friendly event** and the day will begin with El Rey Feo crowning El Rey Fido, specialty drinks (named after the court), *pawsome* vendors, [Fiesta® merch available for purchase](#), and so much more!

For more information, please visit SAhumane.org/ERF.



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About The El Rey Fido Fundraising Competition

The San Antonio Humane Society's El Rey Fido (ERF) fundraising competition has been held annually since 2002 and the ERF Coronation became an official San Antonio Fiesta® event in 2014. Each year, participating canines compete to join the ERF Royal Court, with the top-fundraising dog being crowned El Rey Fido (the doggie king or queen!). All funds raised during the competition goes back towards helping dogs and cats at the SAHS. The ERF Coronation is held annually to recognize and honor the fundraising efforts of El Rey Fido and the Royal Court members.

About The San Antonio Humane Society

The San Antonio Humane Society (SAHS) is a nonprofit, no-kill organization that has served Bexar County and its surrounding areas since 1952. As a local nonprofit, we are not affiliated with the Humane Society of the United States (HSUS). We do not receive funding from the federal government, the HSUS, or the American Society for the Prevention of Cruelty to Animals (ASPCA). Every year, the SAHS shelters, medically treats, and rehabilitates thousands of animals. Many are injured, abused, surrendered by their owners, or found as strays. All pets remain in our care until adopted. Our mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay and neuter programs, and community education. SAhumane.org

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