

## **MEDIA ALERT**

**TOUR FOR LIFE® 2021** 

MONDAY, MARCH 29 – SATURDAY, APRIL 3

SAN ANTONIO HUMANE SOCIETY 4804 Fredericksburg Road San Antonio, TX 78829

# SAN ANTONIO HUMANE SOCIETY PARTNERS WITH NORTH SHORE ANIMAL LEAGUE AMERICA FOR TOUR FOR LIFE® 2021, THE WORLD'S LARGEST NATIONAL COOPERATIVE PET ADOPTION EVENT

WHAT:

SAN ANTONIO HUMANE SOCIETY is teaming up with NORTH SHORE ANIMAL LEAGUE AMERICA for Tour For Life 2021 – the world's largest national cooperative, life-saving pet adoption event – in partnership with Purina®, for a week-long celebration at their shelter. From Monday, March 29 through Saturday, April 3, adoption fees are 50 percent off all animals (this promotion excludes Ambassador pets.) All approved adopters will receive a free dose of flea protection for their new pet. Additionally, approved adopters will receive giveaways provided by Purina, while supplies last.

The San Antonio Humane Society currently has a no contact adoption process in place with limited appointment opportunities to "meet and greet" the pets every day. Those interested in adopting an animal should:

- Visit www.SAhumane.org/adoption
- When you find the pet you're interested in adopting, click the button that says "Interested in this animal? Click here." You'll then fill out an online application.
- Send an email to <a href="mailto:adoption@SAHumane.org">adoption@SAHumane.org</a> (please include the name of the pet and ID# on the subject line and attach a government-issued ID and proof of residence to the email.)
- All the information will be evaluated on a first-come, first-served basis and adoption interviews will take place over the phone.
- Once approved, the San Antonio Humane Society staff will schedule a pick-up date and time to pick up the pet curbside at the shelter.

This year's events have been reimagined to accommodate COVID-19 health and safety protocols. Tour For Life remains committed to its mission of generating awareness of the plight of homeless animals. Tour For Life 2021 will run throughout March and April with weeklong events in **53 cities/towns in 37 states**, spotlighting local shelter partners/rescue groups dedicated to finding homes for the animals in their care.

For more information about Tour For Life and a list of shelter partners participating nationwide,

visit: animalleague.org/TourForLife

WHEN: MONDAY, MARCH 29 – SATURDAY, APRIL 3

PLEASE FOLLOW THE SAHS NO CONTACT ADOPTION PROCESS

**WHO:** Adorable, adoptable dogs, cats, puppies and kittens

Representatives from San Antonio Humane Society

WHERE: SAN ANTONIO HUMANE SOCIETY

4804 FREDERICKSBURG ROAD, SAN ANTONIO, TX 78229

**MEDIA RSVP:** 

**LUCIA ALMANZA** 

PHONE: 210-226-7461 EXT 119 EMAIL: PR@SAhumane.org

#### **About San Antonio Humane Society**

Our Mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay/neuter programs, and community education.

Our Vision is to end pet overpopulation and to create a community where every dog and cat is treated with respect and compassion and has a permanent and loving home.

The San Antonio Humane Society (SAHS) is a 501(c)(3) nonprofit, no-kill organization that has served Bexar County and its surrounding areas since 1952. The SAHS shelters, medically treats, and rehabilitates thousands of dogs and cats every year. Many of the dogs and cats in our care have been abused, injured, surrendered by their owners, or found as strays. As a no-kill organization, every treatable pet in our care stays in our care until they find a home or necessary placement with another no-kill organization. No pet in our care is ever euthanized to create space. Thousands of dogs and cats in San Antonio and its surrounding areas are saved from euthanasia every year due to the mission and practices of the SAHS. www.sahumane.org

#### About NORTH SHORE ANIMAL LEAGUE AMERICA

Animal League America has saved more than 1.1 million lives. As the world's largest no-kill rescue and adoption organization, we understand that a rescue isn't complete until each animal is placed into a loving home. Our innovative programs provide education to reduce animal cruelty and advance standards in animal welfare. We reach across the country to rescue animals from overcrowded shelters, unwanted litters, puppy mills, natural disasters and other emergencies and find them permanent, loving homes. <a href="https://www.animalleague.org">www.animalleague.org</a>

### DROP BOX LINK to :60 TOUR FOR LIFE Highlight Reel:

https://www.dropbox.com/s/3fcsxufw0erc9hs/TFL%20Promo%202021%2001%20Social%20Ver.mp4?dl=0

#TourForLife2021

