





MEDIA ALERT

SWIFFER'S ADOPTION SWEEP SPECIAL MONDAY, JUNE 8 – SUNDAY, JUNE 14

SAN ANTONIO HUMANE SOCIETY 4804 FREDERICKSBURG ROAD SAN ANTONIO, 78229

SWIFFER AND NORTH SHORE ANIMAL LEAGUE AMERICA PARTNER WITH SAN ANTONIO HUMANE SOCIETY FOR SWIFFER'S 'ADOPTION SWEEP' CAMPAIGN CELEBRATING NATIONAL PET ADOPTION MONTH

Swiffer to Sponsor \$50 Off Adoption Fees For 50 Approved Adopters

Between June 8 And June 14

WHAT:

SWIFFER and NORTH SHORE ANIMAL LEAGUE AMERICA (NSALA) are partnering with SAN ANTONIO HUMANE SOCIETY to offer adoption specials as part of their nationwide SWIFFER'S 'ADOPTION SWEEP' campaign. Beginning Monday, June 8 and continuing through Sunday, June 14, Swiffer will cover \$50 of the adoption fees for 50 approved adopters at San Antonio Humane Society.

Adoptions are being conducted at the shelter via Appointment Only. If you are interested in adopting from San Antonio Humane Society, here are the steps to follow:

- Visit www.SAHumane.org/adopt and identify the animal you'd like to adopt
- Fill out the application and email to adoption@SAHumane.org
 Put the NAME and the ID# of the animal in the SUBJECT LINE
 Attach a copy of a government-issued ID and proof of residence
- Once your email is received, San Antonio Humane Society will evaluate all information on a first-come, first-served basis
- Adoption interviews will take place over the phone.

Throughout June, National Pet Adoption Month, Swiffer is sponsoring adoption specials at participating NSALA shelter partners nationwide and will cover up to a total of \$50,000 of adoption fees as part of Swiffer's "Adoption Sweep" program. With more time at home, Americans have been adopting and fostering shelter animals at higher-than-average rates. Swiffer is hoping that this campaign will continue the momentum of fostering and adoption.

A downloadable "Get Pet Ready" Guide, co-authored by Swiffer and NSALA, makes it easier than ever to prepare any home for a new pet. To learn more about Swiffer's "Adoption Sweep" and download the guide, visit http://animalleague.org/getpetready

WHEN: MONDAY, JUNE 8 through SUNDAY, JUNE 14

BY APPOINTMENT ONLY

WHO: Adorable, adoptable dogs, cats, puppies, and kittens

Representatives from San Antonio Humane Society

WHERE: SAN ANTONIO HUMANE SOCIETY

4804 FREDERICKSBURG ROAD, SAN ANTONIO, 78229

MEDIA RSVP: ALEXIS CASTILLO

CELL: (210) 385-1974 / OFFICE 210-226-7461 EXT 132

EMAIL: PR@SAhumane.org

About San Antonio Humane Society

Our Mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay/neuter programs, and community education.

Our Vision is to end pet overpopulation and to create a community where every dog and cat is treated with respect and compassion and has a permanent and loving home.

The San Antonio Humane Society (SAHS) is a 501(c)(3) nonprofit, no-kill organization that has served Bexar County and its surrounding areas since 1952. The SAHS shelters, medically treats, and rehabilitates thousands of dogs and cats every year. Many of the dogs and cats in our care have been abused, injured, surrendered by their owners, or found as strays. As a no-kill organization, every treatable pet in our care stays in our care until they find a home or necessary placement with another no-kill organization. No pet in our care is ever euthanized to create space. Thousands of dogs and cats in San Antonio and its surrounding areas are saved from euthanasia every year due to the mission and practices of the SAHS. www.sahumane.org

About NORTH SHORE ANIMAL LEAGUE AMERICA

Animal League America has saved more than 1,000,000 lives. As the world's largest no-kill rescue and adoption organization, we understand that a rescue isn't complete until each animal is placed into a loving home. Our innovative programs provide education to reduce animal cruelty and advance standards in animal welfare. We reach across the country to rescue animals from overcrowded shelters, unwanted litters, puppy mills, natural disasters and other emergencies and find them permanent, loving homes. www.animalleague.org

About P&G

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www.animalleague.org