



FOR IMMEDIATE RELEASE

Media Contact:

Felicia Niño, Public Relations Manager

(210) 226-7461 ext. 125 or fnino@SAhumane.org

El Rey Fido Coronation to Honor Top-Fundraising Dogs

Over \$100,000 Raised for the Pets at the San Antonio Humane Society (SAHS)



El Rey Fido XVII, Happy Happy Hazel

SA, TX (April 18, 2019) – El Rey Fido XVII and the 2019 Royal Court will be honored and celebrated during the SAHS El Rey Fido Coronation, an official Fiesta® event, happening this Saturday, April 20 from 10am-11am at the Sheraton Gunter Hotel (205 E. Houston St, 78205).

The El Rey Fido Coronation is the culmination of months of fur-ocious fundraising by local participants and their canine companion. The top-fundraiser earns the title of El Rey Fido, with four-runner ups joining the Royal Court.

This year's participants raised over \$100,000 for all the dogs and cats at the SAHS, and the nonprofit is celebrating this accomplishment with the crowning of the top-fundraiser, El Rey Fido XVII, Happy Happy Hazel, by Rey Feo LXXI, Dr. Sal Barbaro.

The El Rey Fido Coronation is a **FREE family and dog-friendly event** and will include traditional folklórico dances provided by the Danzavida De San Antonio Dance Company. The event is emceed by Magic 105.3's Adam and Jenny in the Morning and will conclude with opportunities to meet El Rey Fido XVII and her Royal Court.

Four runner-ups join El Rey Fido XVII on her 2019 Royal Court and they include Princess of the Food Bowl, Sophie Batchelor; Duchess of the Chew Toy, Bette Mid-grr; Duke of the Fire Hydrant, Grayson Bleu; and Knight of the Royal Court, Maximus Miller-Trynoski.

PHOTO OPPORTUNITIES:

- **El Rey Fido XVII, Happy Happy Hazel Crowned by Rey Feo LXXI, Dr. Sal Barbaro**
- **Royal Court Dressed to Impress in Fitted Velvet Grr-Robes**
- **Public Pets Dressed in Fiesta Attire**

About The El Rey Fido Fundraising Competition

The San Antonio Humane Society's El Rey Fido (ERF) fundraising competition has been held annually since 2002 and the ERF Coronation became an official San Antonio Fiesta® event in 2014. Each year, participating canines compete to join the ERF Royal Court, with the top-fundraising dog being crowned El Rey Fido (the doggie king or queen!). All funds raised during the competition goes back towards helping dogs and cats at the SAHS. The ERF Coronation is held annually to recognize and honor the fundraising efforts of El Rey Fido and the Royal Court members.

About The San Antonio Humane Society

The San Antonio Humane Society (SAHS) is a nonprofit, no-kill organization that has served Bexar County and its surrounding areas since 1952. As a local nonprofit, the SAHS does not receive government funding and are not affiliated with nor receive regular funding from the Humane Society of the United States (HSUS) or the American Society for the Prevention of Cruelty to Animals (ASPCA). Every year, the SAHS shelters, medically treats, and rehabilitates thousands of animals. Many are injured, abused, surrendered by their owners, or found as strays. All pets remain in our care until adopted. Our mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay and neuter programs, and community education. SAhumane.org

###