



Photo Opportunity

FOR IMMEDIATE RELEASE March 9, 2017

FOR MORE INFORMATION, CONTACT:

Felicia Niño, Director of Communication 210-226-7461 ext. 125 fnino@SAhumane.org

Fundraising Dogs to Receive Festive Royal Attire

Dressed in a variety of velvety rich colors, the top-five fundraising pooches of the <u>El Rey Fido</u> (ERF) fundraising competition will be presented with their Royal Grr-Robes this Friday, March 10 at the San Antonio Humane Society (SAHS). In total, all 2017 ERF fundraising participants raised over \$63,000 for the cats and dogs at the SAHS. The top five fundraising canines will don their royal attire during Fiesta® San Antonio 2017 and at all other events during their reign as SAHS Ambassadors.

What: The SAHS will be presenting El Rey Fido XV and the 2017 Royal Court with their honorary royal attire, aptly named the "Royal Grr-Robes." Each dog's Royal Grr-Robe are tailored and handmade by Cheryl Trevor, Mistress of the Grr-Robes and owner of <u>Furry Tail Fashion</u>. The official crowning of El Rey Fido XV and induction of the 2017 Royal Court will occur at the <u>El Rey Fido Coronation</u>, an official Fiesta® event on Saturday, April 22.

Who: El Rey Fido XV and the Royal Court are the top five fundraisers of the El Rey Fido fundraising competition, hosted by the SAHS, which took place between October 2016 and February 2017. The dog that raised the most funds is crowned El Rey Fido, with four runner-up dogs joining the Royal Court.

2017 El Rey Fido & Royal Court Members & Titles:

- o El Rey Fido XV, Olivia Stein, 3-year-old Cocker Spaniel
- o **Princess of the Food Bowl,** Hope Elizabeth , 4-year-old Schnauzer mix
- Duke of the Chew Toy, Andy Wheeler, 4-year-old Yorkshire Terrier
- Duchess of the Fire Hydrant, Sammie Green, 7-year-old Whippet/Labrador Retriever mix
- Knight of the Royal Court, Levi Aguirre, 2-year-old Chihuahua/Terrier mix

When: Friday, March 10, at 10:30 AM

Where: San Antonio Humane Society (4804 Fredericksburg Rd., 78229) in the Education Building

Info: Photo Op of El Rey Fido & Royal Court during Presentation of the Grr-Robes

About The San Antonio Humane Society

The San Antonio Humane Society (SAHS) is a non-profit, no-kill organization that has served Bexar County and its surrounding areas since 1952. While many believe that the SAHS is affiliated with and receives funds from the Humane Society of the United States (HSUS), this is not the case. Therefore, donating locally solves a local problem. Every year, the SAHS shelters, medically treats, and rehabilitates approximately 5,000 animals. Many have been injured, abused, surrendered by their owners, or found as strays, and they remain in our care until adopted. Our mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay and neuter programs, and community education.