





## For Immediate Release

## Dogs and Dog-Friendly Activities to Headline this year's Pawchella at the SAHS

**SA, TX** (Nov 04, 2016) – The San Antonio Humane Society, in partnership with Alpha Media and presented by Subaru, will be hosting the first ever Pawchella tomorrow November 5 at the SA Humane Society (4804 Fredericksburg Rd. 78229) from 11:00 a.m. to 5:00 p.m.

The event is family friendly, and dog-owners are encouraged to bring their friendly canines on a leash.

Guests and their dogs will be able to participate in an agility obstacle course provided by Doggie Fun Zone, fun and festive pet costume contests (with 1st, 2nd, & 3rd prize winners), dock jumping in the Splash Dogs pool, celebrity dog washes, and a Doggie's Got Talent competition with an award for the most talented canine.



Tulip, Featured on Official Pawchella T-shirt

This family-friendly event also includes raffle prizes, food trucks, various vendors (Dahill, Petco, VCA Animal Hospitals, Paws In Heaven, HEB/Heritage Ranch by HEB, College Hunks Hauling Junk, Pet Supplies Plus, Cowboy Cleaners, Independence Brewery, and many more) from around the San Antonio area, a Pet CPR demonstration by Visions CPR, Splash Dog performances, a Training Basics demonstration by Hope Dog Training, and fashion shows featuring adoptable dogs from the San Antonio Humane Society.

Donations are welcomed for admission to the event and participation in the costume contests or doggie talent show require a \$5 entry fee. A portion of the proceeds from Pawchella benefits the dogs and cats at the SAHS.

For more info on Pawchella, please visit <u>SAhumane.org/pawchella</u>.

## For More Information:

Felicia Niño, Director of Communication (210) 226-7461 ext. 125 or <a href="mailto:fnino@SAhumane.org">fnino@SAhumane.org</a>

## **About The San Antonio Humane Society**

The San Antonio Humane Society (SAHS) is a non-profit, no-kill organization that has served Bexar County and its surrounding areas since 1952. While many believe that the SAHS is affiliated with and receives funds from the Humane Society of the United States (HSUS), this is not the case. Therefore, donating locally solves a local problem. Every year, the SAHS shelters, medically treats, and rehabilitates approximately 5,000 animals. Many have been injured, abused, surrendered by their owners, or found as strays, and they remain in our care until adopted. Our mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay and neuter programs, and community education.