



# MEDIA ALERT

**BOUNCE HOME WITH YOUR ADOPTED PET  
ADOPTION CAMPAIGN**

**MONDAY, OCTOBER 26 –  
SUNDAY, NOVEMBER 1**

**SAN ANTONIO HUMANE SOCIETY  
4804 Fredericksburg Road  
San Antonio, TX 78229**



**NORTH SHORE ANIMAL LEAGUE AMERICA AND BOUNCE PET TEAM UP WITH SAN ANTONIO HUMANE SOCIETY FOR “BOUNCE HOME WITH YOUR ADOPTED PET”**  
*Bounce Pet Hair & Lint Guard® to Sponsor \$50 off Adoption Fees for First 25 Approved Adopters at San Antonio Humane Society Between October 26 and November 1*

**WHAT:** North Shore Animal League America (NSALA) and Bounce Pet Hair & Lint Guard are teaming up with San Antonio Humane Society as part of a month-long, nationwide “Bounce Home With Your Adopted Pet” campaign. Beginning **Monday, October 26** and continuing through **Sunday, November 1**, Bounce Pet will cover \$50 of the adoption fees for 25 approved canine and/or feline adopters at San Antonio Humane Society.

**San Antonio Humane Society is conducting Adoptions by Appointment Only at the shelter.** Those interested in adopting a pet(s) are asked to visit the organization’s website [SAhumane.org](http://SAhumane.org) to fill out an application. On the website, click on Adopt a Dog or Adopt a Cat. When you find an animal in the pet listings, click on the button which says “Interested in this animal? Click here.” You then send an email to [adoption@SAhumane.org](mailto:adoption@SAhumane.org) (please include the name(s) of the pet(s) and the ID# in the email’s subject line; please attach a government-issued ID and proof of residence.) All the information will be evaluated on a first-come, first-served basis, and adoption interviews will take place over the phone.

Throughout October, Bounce Pet is sponsoring adoptions at participating NSALA shelter partners nationwide, covering up to \$25,000 of adoption fees as part of their “Bounce Home With Your Adopted Pet” program. Up to 500 approved adopters will receive \$50 off their adoption fee as well as a full-size sample of Bounce Pet Hair and Lint Guard.

A downloadable “**Bounce Home With Your Adopted Pet**” checklist, co-authored by Bounce and North Shore Animal League America, is aimed at getting adopters ready for their new lifestyle so they can enjoy their new furry friends without worry. To learn more about the campaign, find participating shelters, and download the checklist visit [www.animalleague.org/2020bounce](http://www.animalleague.org/2020bounce)

**WHEN: MONDAY, OCTOBER 26 – SUNDAY, NOVEMBER 1  
BY APPOINTMENT ONLY**

**WHO:** Adorable, adoptable dogs, cats, puppies, and kittens  
\$50 off of adoption fees for 25 approved adopters

**WHERE: SAN ANTONIO HUMANE SOCIETY  
4804 FREDERICKSBURG ROAD, SAN ANTONIO, TX 78229**

**MEDIA RSVP:**

**ALEXIS L. CASTILLO**

**Public Relations Associate**

**Email: [acastillo@SAhumane.org](mailto:acastillo@SAhumane.org)**

**Office Phone: 210.226.7461 ext. 132**

**Mobile Phone: 210.385.1974**

**LUCIA ALMANZA**

**Public Relations Associate**

**Email: [lalmanza@SAhumane.org](mailto:lalmanza@SAhumane.org)**

**Office Phone: 210-226-7461 Ext. 119**

**Mobile Phone: 210.860.4553**

About SAN ANTONIO HUMANE SOCIETY

Our Mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay/neuter programs, and community education. Our Vision is to end pet overpopulation and to create a community where every dog and cat is treated with respect and compassion and has a permanent and loving home.

The San Antonio Humane Society (SAHS) is a 501(c)(3) nonprofit, no-kill organization that has served Bexar County and its surrounding areas since 1952. The SAHS shelters, medically treats, and rehabilitates thousands of dogs and cats every year. Many of the dogs and cats in our care have been abused, injured, surrendered by their owners, or found as strays. As a no-kill organization, every treatable pet in our care stays in our care until they find a home or necessary placement with another no-kill organization. No pet in our care is ever euthanized to create space. Thousands of dogs and cats in San Antonio and its surrounding areas are saved from euthanasia every year due to the mission and practices of the SAHS. [SAhumane.org](http://SAhumane.org)

About NORTH SHORE ANIMAL LEAGUE AMERICA

Animal League America has saved more than 1,000,000 lives. As the world's largest no-kill rescue and adoption organization, we understand that a rescue isn't complete until each animal is placed into a loving home. Our innovative programs provide education to reduce animal cruelty and advance standards in animal welfare. We reach across the country to rescue animals from overcrowded shelters, unwanted litters, puppy mills, natural disasters and other emergencies and find them permanent, loving homes. [www.animalleague.org](http://www.animalleague.org)

About BOUNCE

First launched in 1972, the Bounce line of products has expanded through the years from traditional dryer fabric softener sheets to also include the Bounce Dryer Bar and Bounce Lint and Freshness Roller. Bounce has become a consumer favorite, bringing softness, freshness and static reduction to fabrics in the dryer and beyond. Bounce is also available in Free & Sensitive for those who want the benefits of dryer sheets, but without any dyes and perfumes. Visit [www.BounceFresh.com](http://www.BounceFresh.com) to learn more.

**[www.animalleague.org](http://www.animalleague.org)**