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FOR IMMEDIATE RELEASE

15th Annual El Rey Fido Coronation Honors Top-Fundraising Dogs

The crowning ceremony, an official Fiesta® event, to honor El Rey Fido XV and the 2017 Royal Court is tomorrow!

SA, TX (April 21, 2017) – Keep an eye out for the Fiesta royalty making their way through the city on all paws! El Rey Fido (ERF) and the Royal Court are crossing the stage again this year at the **15th Anniversary El Rey Fido Coronation** this Saturday, 10am, at the beautiful Grand Hyatt San Antonio (600 E Market Street, 78205). After months of fur-ocious fundraising, the San Antonio Humane Society (SAHS) will celebrate this year's ERF fundraising competition winners with the crowning of **El Rey Fido XV and the 2017 Royal Court**.

There were eighteen fundraising dog-and-owner pairs all vying for this year's doggie crown, and through all their proactive efforts **over \$63,000 was raised for the dogs and cats at the SAHS**. But there can be only one top-fundraiser and this year **Olivia Stein has been named El Rey Fido XV**, with over \$40,000 raised! In total, including support from our 2017 ERF sponsors: *VCA Animal Hospitals, Mr. W Fireworks, and Petco*, over **\$75,000** was accumulated during the 2017 fundraising competition.

Five local runner-ups join El Rey Fido on her 2017 Royal Court and they include Princess of the Food Bowl, Hope Elizabeth; Duke of the Chew Toy, Andy Wheeler; Duchess of the Fire Hydrant, Sammie Green; and Knight of the Royal Court, Levi Aguirre.

All 2017 ERF winners will be dressed to impress in their fitted and dazzling Royal Grr-robcs as they arrive at the Coronation in Fiesta style on a Rio San Antonio Cruises river barge.

The El Rey Fido Coronation is a free **dog-friendly event**, will include traditional folklorico dances provided by the Danzavida De San Antonio Dance Company, and will be Emceed by Magic 105.3's Adam and Jenny in the Morning.

About The El Rey Fido Fundraising Competition

The San Antonio Humane Society's El Rey Fido (ERF) fundraising competition has been held annually since 2002 and the ERF Coronation became an official San Antonio Fiesta® event in 2015. Each year, participating canines compete to join the ERF Royal Court, with the top-fundraising dog being crowned El Rey Fido (the doggie king or queen!). All funds raised during the competition goes back towards helping dogs and cats at the SAHS. The ERF Coronation is held annually to recognize and honor El Rey Fido and the Royal Court members.

About The San Antonio Humane Society

The San Antonio Humane Society (SAHS) is a non-profit, no-kill organization that has served Bexar County and its surrounding areas since 1952. The SAHS is neither affiliated nor receives funds from the Humane Society of the United States. Every year, the SAHS shelters, medically treats, and rehabilitates nearly 5,000 animals. Many are injured, abused, surrendered by their owners, or found as stray. All pets remain in our care until adopted. Our mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay and neuter programs, and community education.



From Top-Center Clockwise:

Olivia, El Rey Fido XV

Andy, Duke of the Chew Toy

Levi, Knight of the Royal Court

Sammie, Duchess of the Fire Hydrant

Hope, Princess of the Food Bowl

*Renee Spade
PHOTOGRAPHY*

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