



FOR IMMEDIATE RELEASE

14th Annual El Rey Fido Coronation Honors Top Fundraising Canine-Human Pairs

SA, TX (April 16, 2016) – The San Antonio Humane Society (SAHS) will be honoring five local pooches today who helped to raise **\$35,657.21** for the pets at the SAHS. The El Rey Fido Coronation, its second year as an official Fiesta® event, takes place at 10 a.m. at the Grand Hyatt San Antonio. The event is free to the public, dog-friendly, and will include complimentary food, refreshments, and entertainment.



The El Rey Fido Coronation is the culmination of months of vigorous fundraising by local dogs and their loving humans. This year's top fundraiser, Scout, a 10-year-old Labrador Retriever, will be crowned El Rey Fido XIV. The following four runner-ups will join the El Rey Fido Royal Court and be bestowed the following royal titles: Princess of the Food Bowl - Sheila; Duchess of the Chew Toy – Snow White; Duchess of the Fire Hydrant - Abby; and Knight of the Royal Court - Braille.

Event Highlights

- All 2016 El Rey Fido court members will be dressed to impress in their fitted Royal Grr-robos as they arrive in Fiesta style on a Rio San Antonio Cruises river barge.
- Guests will be treated with traditional folklórico dances provided by the Danzavida De San Antonio Dance Company, a fiesta-themed selfie photo booth for people and their pups, and opportunities to meet with past El Rey Fido royalty.
- The SAHS info booth offers guests the opportunity to learn more about the services and programs offered at the SAHS and how to participate in the 2017 El Rey Fido fundraising competition, which is our 15th Anniversary and we are prepared to celebrate big.
- 2016 El Rey Fido t-shirts and Fiesta medals will be available for purchase.

All funds raised during the El Rey Fido Coronation benefit SAHS pets and will help us continue our mission to protect and improve the lives of dogs and cats in San Antonio. Those interested in learning more about El Rey Fido can visit SAhumane.org/ERF and follow @SAhumane on [Twitter](https://twitter.com/SAhumane) and [Facebook](https://www.facebook.com/SAhumane).

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About The San Antonio Humane Society

The San Antonio Humane Society (SAHS) is a non-profit, no-kill organization that has served Bexar County and its surrounding areas since 1952. The SAHS is neither affiliated nor receives funds from the Humane Society of the United States. Every year, the SAHS shelters, medically treats, and rehabilitates more than 4,000 animals. Many are injured, abused, surrendered by their owners, or found as stray. All pets remain in our care until adopted. Our mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay and neuter programs, and community education.

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