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The San Antonio Humane Society Partners with Finding Rover

The San Antonio Humane Society (SAHS) has partnered with Finding Rover, who created an app that uses facial recognition for reconnecting lost dogs with their owners. With approximately 150,000 stray pets on the streets of San Antonio, the SAHS hopes to reconnect more pets with their owners.

Every year, the SAHS adopts out 4,000-5,000 dogs and cats. Of these pets, 70% were found on the streets as strays. While the shelter makes every effort to reconnect pets with their owner, only about 2% of stray pets are reunited with their owners.

With the Finding Rover app, which touts a 98% accuracy rate, the SAHS hopes to connect more lost pets with their owners. This tool serves as an excellent addition to microchipping pets and identification tags in finding the dog's family.

Furthermore, pets who get adopted from the San Antonio Humane Society, their new families will have the opportunity to sign up for notifications in the event their pet is lost. After a pet is brought into the SAHS shelter, it is automatically uploaded into the Finding Rover database.

Finding Rover is a free app that is easy to use. Once the photo and some basic information is uploaded about the dog, users can report their dog as missing and report missing dogs that they found. While there is not an option for cats, Finding Rover is working on that resource.

The City of San Antonio Animal Care Services started working with Finding Rover in May of this year.

For more information about the San Antonio Humane Society, visit SAhumane.org

For more information about the Finding Rover app, visit www.FindingRover.com

San Antonio Humane Society Info: *The San Antonio Humane Society is a non-profit, no-kill organization that has served Bexar County and its surrounding areas since 1952. Every year, the Humane Society shelters, medically treats, and rehabilitates over 5,000 animals that have been injured, abused, or abandoned until they are ready for adoption. Our mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay and neuter programs, and community education.*

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