



FOR IMMEDIATE RELEASE
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We invite you to come meet the 2015 El Rey Fido Contestants!



San Antonio, TX (February 7) – The San Antonio Humane Society is thrilled to host a very special Meet and Greet for the 2015 El Rey Fido fundraising competition contestants this morning. Nearly \$18,000 has been raised to benefit the pets at the SAHS since the fundraising began in October 2014. The 13 canine companions and their owners are expected to visit the SAHS from 10am-11am.

How can a human-and-canine pair win this fun competition? To become crowned El Rey Fido XIII at the ERF Coronation, the pups and their humans must collect more funds for the pets at the SAHS than any other pair. ERF XIII will lead a Royal Court to include the next four top dog fundraisers. ERF XIII and the Royal Court will serve as ambassadors for the SAHS during their reigning year and will participate in various media and event appearances!

Important ERF Dates:

ERF Fundraising Deadline - Thursday, March 19

ERF Coronation (Official Fiesta® event) - Saturday, April 18

For more info about this exciting contest, please visit SAhumane.org/ERF.

Media Contact:

Felicia Niño, SAHS Communication Associate

(210) 226-7461 ext.119

communication@SAhumane.org

SAHS Info: *The San Antonio Humane Society is a non-profit, no-kill organization that has served Bexar County and its surrounding areas since 1952. We are not affiliated with the Humane Society of the United States or the ASPCA. Every year, the San Antonio Humane Society shelters, medically treats, and rehabilitates approximately 5,000 animals that have been injured, abused, or abandoned until they are ready for adoption. Our mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay and neuter programs, and community education.*