



FOR IMMEDIATE RELEASE

April 5, 2014

Kick Off Fiesta With Canine Royalty!



San Antonio, TX (April 5, 2014) – Today is the day we’ve all been waiting for! The San Antonio Humane Society is excited to honor the 2014 El Rey Fido XII and Royal Court this morning at the El Rey Fido Coronation from 10am-11am, at the Grand Hyatt San Antonio (600 E. Market Street, 78205). Join us and meet Canine Royalty (*El Rey Fido XII*, *Prince of the Perpetual Food Bowl*, *Duchess of the In-Destructible Chew Toy*, *Duke of the Ever-Present Fire Hydrant*, and *Knight of the Royal Court*) at their first public appearance, on their “El Rey Fido In The City” tour!

The beautiful, pet-friendly, Grand Hyatt San Antonio is providing complimentary food and refreshments and garage parking is free with the option of \$10 valet parking. A Fiesta themed photo booth will be available for all to enjoy, as well as traditional Folklorico dances by the Danzavida De San Antonio Dance Company. Don’t be left out – pick up an official ERF t-shirt available for \$15 and/or ERF medal for \$10 or get a combo for \$20! All proceeds benefit the SAHS animals.

Photo Opps: Have your cameras ready as the 2014 El Rey Fido XII and Royal Court make their grand entrance on a Rio San Antonio Cruises river barge and again when the 2014 Rey Feo, Jimmy Green, crowns the 2014 El Rey Fido XII on the coronation stage.

For more El Rey Fido photos and information, visit SAhumane.org/ERF.

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SAHS Info: *The San Antonio Humane Society is a non-profit, no-kill organization that has served Bexar County and its surrounding areas since 1952. We are not affiliated with the Humane Society of the United States or the ASPCA. Every year, the San Antonio Humane Society shelters, medically treats, and rehabilitates approximately 5,000 animals that have been injured, abused, or abandoned until they are ready for adoption. Our mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay and neuter programs, and community education.*