



Request for Coverage

FIESTA FIDOS and FASHION

PRESENTED BY NORTHSTAR MALL & THE SAN ANTONIO HUMANE SOCIETY

Fitting of the Grrr-Robes, Sunday, March 27

San Antonio (March 15, 2011) – It's that time of year again to meet the new 2011 El Rey Fido and Royal Court at the Fitting of the Grr- Robes," 1 to 5 p.m., Sunday, March 27, lower level Saks Fifth Avenue wing, North Star mall. This year El Rey Fido's Royal Court includes the King, four canine subjects and one cat, now that's something to bark about.

Your pet may be the king or queen of your casa, but can they dress like Fiesta party dogs? Find out what the judges think; enter your beloved pet in the Fiesta Styles Best Dressed Canine Contest Runway Show at 3:30 p.m. Judging criteria includes originality/creativity, Fiesta showmanship and overall appearance. For rules and regulations [visit www.northstarmall.com](http://www.northstarmall.com).

This event is not just going to the dogs, North Star is also hosting a Fiesta fashion show, so pet owners and pet lovers alike can see the latest trends for Fiesta revelry beginning at 3 p.m.

All pets must be on a leash or in carrier, and must enter the mall at the entrance between Saks and Toni & Guy, dogs only - please. Prize packages from the Grand Hyatt San Antonio, North Star and pet photographer Renee Spade will be awarded to first, second and third place winners.

Small dogs and puppies will be on site at North Star, available for adoption from 1 to 5 p.m. So, if you are looking to add a canine companion to your family, now is the perfect time.

1 p.m.	Fiesta Canine Fashions Costume Contest registration SAHS Pet Adoptions through 5 p.m.
1:30 -2:30 p.m.	Fitting of the Grr-Robes with Cheryl Trevor, Mistress of the "Grr-Robes"
3:30 p.m.	Runway Show - Fiesta Styles Best Dressed Canine Contest

For information about the San Antonio Humane Society's 2011 El Rey Fido and Royal Court, visit www.sahumane.org.

About the San Antonio Humane Society

The San Antonio Humane Society is a non-profit, no kill shelter that annually cares for more than 4,900 abandoned, injured, or abused animals by providing shelter, care , adoption, rescue, spay and neuter programs, and community education. The SAHS is not affiliated with any national organization and contributions are used right here in San Antonio.

North Star is located at 7400 San Pedro Avenue. For information, call North Star at (210) 342.2325. Become a fan on FACEBOOK; follow us on Twitter.

North Star is owned and managed by General Growth Properties, Inc. GGP has been in the shopping center business for more than 50 years. One of the nation's largest real estate investment trusts, GGP owns, operates and manages shopping malls in 43 states. GGP has ownership and management interests in more than 180 regional shopping malls totaling approximately 200 million square feet of retail space. Headquartered in Chicago, Illinois, GGP has approximately 3,200 employees nationwide. GGP malls feature more than 24,000 retail stores, as well as theaters, sit-down restaurants, ice-skating rinks and other forms of family entertainment. GGP is traded on the New York Stock Exchange under the symbol GGP.

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