

EL REY FIDO XXI



Do you have what it takes
to wear

THE CROWN?

Support the El Rey Fido
Fundraising Competition!

**SPONSORSHIP
OPPORTUNITIES**

AN OFFICIAL FIESTA® EVENT

SAHUMANE.ORG/ERF



WHY SPONSOR?

As an El Rey Fido (ERF) Coronation sponsor, you will be among an exclusive group of organizations who are committed to help the San Antonio Humane Society's (SAHS) continued mission to protect and improve the lives of dogs and cats in our community.

As an official Fiesta San Antonio® event, the ERF tradition is the culmination of months of vigorous fundraising by local participants and their canine pets. The top fundraising dog is crowned El Rey Fido (The Doggy King/Queen), with four runners-up joining the ERF Royal Court. All funds raised during ERF benefit our dogs and cats at the SAHS.

The ERF Coronation, carried out in true festive Fiesta spirit, attracts hundreds of attendees (including canines) and multiple media outlets. Don't miss out on this unique opportunity to increase the exposure of your brand, while simultaneously associating your business with an important cause currently concerning our community. Your sponsorship will help give our community's most vulnerable dogs and cats a second chance.

THE POWER OF OUR REACH



78K

FACEBOOK
FOLLOWERS



14K

INSTAGRAM
FOLLOWERS



10.1K

TWITTER
FOLLOWERS



5.5K

EMAIL
SUBSCRIBERS



5.1K

YOUTUBE
SUBSCRIBERS



EL REY FIDO 2023 CORONATION
APRIL 22, 2023

Hops & Hounds

13838 Jones Maltsberger Rd.
San Antonio, TX 78247

Contact:

development@SAhumane.org
210-424-7597

SAhumane.org/ERF

SPONSORSHIP LEVELS

	Puppy Paws Level	Water Bowl Level	Chew Toy Level	Fire Hydrant Level
Benefits	\$10,000	\$5,000	\$2,500	\$1,000
Event presence at the ERF Coronation	🐾			
Recognition from event MC at Coronation	🐾			
TV recognition related to event promotion	🐾	🐾		
Radio recognition related to event promotion	🐾	🐾		
Logo featured on all ERF event T-shirts	🐾	🐾	🐾	
Logo featured on ERF event web page and coronation flyer	🐾	🐾	🐾	🐾
Recognition in ERF Coronation News Release	🐾	🐾	🐾	🐾
ERF Fiesta medals	🐾	🐾	🐾	🐾
E-blast features related to event promotion	🐾	🐾	🐾	🐾
Social media features related to event promotion	🐾	🐾	🐾	🐾



If you are unable to become a sponsor but would still like to support El Rey Fido 2023, you can make a donation at SAhumane.org/donate.



SAN ANTONIO HUMANE SOCIETY
 4804 Fredericksburg Rd.
 San Antonio, TX 78229

SPONSORSHIP AGREEMENT

I/We, _____, wish to affirm our support of and commitment to the mission
Organization/Company Name
of the San Antonio Humane Society (SAHS) by pledging and promising to pay the designated
sponsorship level amount above of \$_____.
Sponsorship Amount

I/We, understand that payment can be made by check made payable to the San Antonio Humane Society or through credit card payment with the information provided below.

I/We, understand and agree to provide the SAHS with high-resolution log images in electronic form in either AI, TIFF, PNG or JPEG format. SAHS reserves the right to compress or resize logo files, while maintaining original proportions, if necessary.

I/We, understand our organization/company is making the above designated donation with no expectation that it will receive any additional benefits other than what is specified by the selected sponsorship level.

Card Number: _____ Expiration Date: _____ Security Code: _____

Name on Card: _____ VS MC AMEX DISC

Printed/Organization Name: _____

Address: _____ Phone: _____ Email: _____

Contact Name & Title: _____

Contact Signature

Date

SAHS Representative Signature

Date