



El Rey Fido Fundraising Rules & Code of Conduct



The following are general rules and procedures for participating in the El Rey Fido (ERF) fundraising competition, including requirements and rules of conduct for participating owners and their dogs.

By participating in the ERF fundraising competition, you agree to all rules, requirements, and procedures. All rules are subject to the interpretation of the San Antonio Humane Society (SAHS).

General Competition Rules:

1. The participating dog who raises the most funds during the ERF fundraising competition for pets at the SAHS shall be bestowed, by the SAHS, with the title of "El Rey Fido."
2. The next four highest fundraisers shall be bestowed with the following Royal Court titles, respectively: Prince/Princess of the Food Bowl, Duke/Duchess of the Chew Toy, Duke/Duchess of the Fire Hydrant, and Knight/Maiden of the Royal Court.
3. All titles shall be held until successors are named at the ERF Coronation the following year.
4. Due to the nature of the competition, coronation, and required attendance at various media opportunities and events, only dogs are eligible to participate in the fundraising competition.
5. The 2019 ERF competition begins Monday, October 1, 2018 and ends (both online and in-person) at 6:00 p.m. Thursday, March 21, 2019.
6. All online donations must be made through El Rey Fido Click & Pledge pages and all in-person donations must be made at the SAHS front desk. No third party fundraising websites are allowed.
7. Click & Pledge fundraising pages must be registered under the name of the participating dog's legal owner.
8. All donations gathered under the assumption of the ERF fundraising competition must be submitted to the SAHS by the deadline. Any donations received after the fundraising deadline will not be counted in the contestant's final total, but will remain with the SAHS.
9. ERF fundraising may not take place at an event where funds are being raised for another organization/cause unless approved in writing by the organization/event host.
10. All donations made toward ERF contestants must be monetary donations only. Donated items, such as pet supplies or merchandise, will not be counted toward the final fundraised total of any ERF participant.
11. Merchandise, including Fiesta Medals, sold by participants to raise funds for the SAHS's ERF fundraising competition may not bear or be inscribed with a winning title (e.g. El Rey Fido #####).

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- 12.** Donation checks must be made out to the San Antonio Humane Society and must include “ERF 2019” and the contending dog’s name in the memo portion of the check. If checks are lacking information and an ERF contestant cannot clearly be identified as the recipient, donations will be contributed to the SAHS without crediting any participant.
- 11.** All donations are non-refundable and are not allowed to be transferred from one contestant to another for any reason.
- 12.** ERF titles cannot be used to fundraise for other organizations/causes unless approved by the SAHS Chief of Community Engagement (Chief of CE) or a designated shelter employee.
- 13.** Should a contestant be subject to voluntary or mandatory removal from the fundraising competition, the fundraising efforts made by the contestant will still be contributed to the SAHS.
- 14.** In the case of a tie, the fundraiser with the most unique donations will hold the higher title.
- 15.** Selected El Rey Fido and Royal Court members, to include pet owner and pet, must attend a mandatory meeting on Saturday, March 23, 2019 at the SAHS.
- 16.** El Rey Fido and Royal Court members can be dismissed at any time at the SAHS’s discretion.
- 17.** El Rey Fido and Royal Court members will serve as ambassadors for the SAHS during their reigning year and are required to participate in various media and event appearances.
- 18.** All media requests and/or inquiries related to the ERF fundraiser competition or Coronation must be approved by the SAHS Public Relations Manager.
- 19.** The SAHS has the consent of all participants to disclose total donation amounts raised during the ERF fundraising competition.
- 20.** The SAHS has the consent of all participants to use any photographs/videos that include participating dogs or dog owners and/or information provided by participants during the fundraising competition for use in any public relations efforts (e.g. website, social media, printed material, etc.) as it is property of the SAHS.
- 21.** Participants recognize that in handling animals there exists a risk of injury including physical harm caused by the animals. Participants must release, discharge, indemnify, and hold harmless the SAHS, its agents, servants, and employees from any and all claims, causes of action, or demands due to any injury that may be incurred or sustained by their participation in any and all SAHS events and media appearances.
- 22.** Participants recognize that with their pet being in close proximity to other animals, there exists a risk of injury to their pet including physical harm caused by the animals. Participants must release, discharge, indemnify, and hold harmless the SAHS, its agents, servants, and employees from any and all claims, causes of action, or demands due to any injury that may be incurred or sustained by their pet’s participation in any and all SAHS events and media appearances.
- 23.** The SAHS President/CEO, Community Engagement team, and Accounting Department, including these persons’ immediate families (spouses, parents, children, siblings, in-laws, etc.) and/or persons living in the same households (whether or not related to employee) are not eligible to enter themselves or their canine in the ERF fundraising competition.
- 24.** As of Fall 2016, El Rey Fido alumni are eligible to participate in the ERF fundraising competition.

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Dog Requirements/Rules of Conduct:

1. All dogs must be at least 6 months of age and current on vaccinations by the fundraiser deadline in order to either become El Rey Fido or join the Royal Court.
2. Dogs are required to be spayed/neutered, have a registered microchip, and be current on their rabies vaccination in order to participate in the ERF fundraiser.
3. Being a member of the ERF fundraiser is a public position: all participating canines should walk well on a leash, be approachable by the public, and know basic commands.
4. Should the SAHS recognize aggressive tendencies by ERF or any other member of the Royal Court, they will be asked to refrain from attending public appearance and may be subject to dismissal.
5. All dogs must wear collars and leashes at all public appearances where they are representing the SAHS.
6. Grr-Robes can only be worn during El Rey Fido sanctioned events or events approved by the Chief of Community Engagement or a designated shelter employee.

Owner Requirements/Rules of Conduct:

1. All dog owners/representatives must be willing and able to discuss the benefits of spaying/neutering, microchipping, educating, and adopting as it pertains to the SAHS mission.
2. All dog owners/representatives must be able to submit proof of their dog's spay/neuter surgery, registered microchip, and current rabies vaccine at the mandatory meeting in March.
3. The guardian and/or representatives of the contestant will refer all shelter operation questions to the Chief of Community Engagement or a designated shelter employee.
4. All guardians and/or representatives of ERF and the Royal Court must act in a professional manner throughout the reigning year and abide by the SAHS values of Customer Service, Adaptability, Respect, Responsibility, and Integrity.
5. All guardians and/or representatives of ERF must refrain from making negative or inappropriate comments about the SAHS (to include staff, volunteers, animals, etc.), ERF fundraising dogs and dog owners, or other official Fiesta events online or in person be it in a public or private manner.

Print Name

Signature

Date