



FOR IMMEDIATE RELEASE
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“CANS FOR PETS” RECYCLING INITIATIVE LAUNCHES ON “AMERICA RECYCLES DAY” TO PROVIDE FUNDING FOR THE SA HUMANE SOCIETY

In celebration of “America Recycles Day” on November 15, the San Antonio Humane Society (SAHS) will launch CANS FOR PETS, an initiative funded by Alcoa Foundation to increase the number of aluminum pet food cans recycled while providing much needed support to local shelter animals.

Cans for Pets – a national initiative launched in 2012 by Alcoa Foundation and Pennsylvania Resources Council (PRC) – will make it convenient for pet lovers living throughout the greater San Antonio area to aid shelter animals through responsible recycling. For every aluminum pet food can recycled through this program, Alcoa Foundation will donate 5 cents to the San Antonio Humane Society.

“We are thrilled to launch Cans for Pets in San Antonio,” said Justin Stockdale, PRC’s Western Regional Director. “The program has been extremely successful in Pittsburgh since its launch in 2012. Since then we’ve expanded the campaign to include shelters in Evansville, Ind., Knoxville, Tenn., and Lancaster, Pa. We expect to see the same great success at the San Antonio Humane Society.”

Individuals are encouraged to drop off clean, empty aluminum pet food cans at the San Antonio Humane Society (4804 Fredericksburg Road, SA, TX 78229) between 12pm-7pm.

“The San Antonio Humane Society is excited to embark on this wonderful environmentally friendly opportunity. Thanks to the individuals in our community and ALCOA Foundation, the pets at the SAHS will benefit from their participation and generous contributions.” said Nancy May, SAHS President/CEO.

According to an industry survey, the recycling rates for aluminum pet food cans is significantly less than that of aluminum beverage cans: a 20% rate for pet food cans vs 65% rate for beverage cans. Cans for Pets aims to increase the recycling of the often ignored aluminum pet food can, and already has had great success. Since its launch in Fall 2012, Cans for Pets has facilitated the recycling of over 175,000 aluminum pet food cans, keeping over 5 thousand pounds of aluminum in use and out of landfills.

America Recycles Day has raised awareness of the importance of recycling and how to recycle since its introduction on November 15, 1997. Recycling aluminum not only benefits the global environment but makes economic sense.

“There is no limit to how many times aluminum cans may be recycled and it takes about 95% less energy to make a can from recycled aluminum rather than raw materials. Our goal is to increase the volume of pet food containers diverted from recycling and raise funds for the important work of our partners at the San Antonio Humane Society,” said Kathy Kosub Administrative Assistant at Alcoa’s Eldridge location.

For information, visit www.prc.org/petcan or call the San Antonio Humane Society at 210-226-7461.

THE PENNSYLVANIA RESOURCES COUNCIL, established in 1939, is the Commonwealth's oldest grassroots non-profit environmental organization. PRC is recognized as a state and national leader in waste reduction and recycling. www.prc.org

ALCOA FOUNDATION is one of the largest corporate foundations in the U.S. and contributes to nonprofit organizations throughout the world, building innovative partnerships, engaging its people to improve the environment and educating tomorrow's leaders. www.alcoafoundation.com

SAN ANTONIO HUMANE SOCIETY is a non-profit no-kill organization that has served Bexar County and its surrounding areas since 1952. The SAHS mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay and neuter program and community education. www.SAhumane.org