



“SeaWorld’s Happy Tails” Thanks More Than 17,000 Animal Adopters with Free Park Admission Tickets

-- Pet Adoption Program to Continue for the Second Consecutive Year --

San Antonio, TX (February 22, 2012) – Last year “SeaWorld’s Happy Tails” thanked more than 17,000 animal lovers with free admission tickets to SeaWorld for adopting a dog or cat from their local shelters. The company announced today that the successful pet adoption program, which began earlier in 2011, will continue in 2012.

“Happy Tails” was developed to encourage adoptions of homeless dogs and cats from local animal shelters. The program provides pet lovers two free single-day admissions to SeaWorld when they adopt a dog or cat.

“Happy Tails” is offered in all three SeaWorld park communities: Orlando, San Diego and San Antonio. Tickets are valid for a single-day admission to the park any time within one year of purchase. Details can be found on www.SeaWorldCares.com. Participating shelters in San Antonio include Animal Care Services, the Animal Defense League of Texas and the San Antonio Humane Society.

“Our local shelters are doing phenomenal work to save as many animals as they can, yet this remains a significant issue for our community. By continuing this program, it’s our way of supporting these incredible organizations and saying ‘thank you’ to people who help save animals,” said Chris Bellows, Vice President of Animal Care for SeaWorld San Antonio.

“We are thrilled to partner with SeaWorld again this year for this wonderful program. ‘Happy Tails’ helps find homes for thousands of homeless pets by promoting the importance of shelter adoption. These dogs and cats find forever homes and their new families get to enjoy a day at SeaWorld. It’s a win-win for everyone-especially the animals!” stated Animal Care Services Interim Director Joe Angelo.

“As always, we are delighted to partner with SeaWorld and can’t say enough great things about the Happy Tails program,” said Nancy May, Executive Director of the San Antonio Humane Society. “SeaWorld’s generosity continues to motivate our staff and volunteers as we are reminded of our strong support system within the community and we feel the best thank you we can offer is the thousands of animals that will be adopted with the help of this program.”

SeaWorld has long supported local animal shelters by providing homes, and a second chance at life, for hundreds of abandoned and neglected animals. Considered by many to be untrainable, these adopted animals now steal the stage -- and guests’ hearts -- as stars in the parks’ popular shows “Pets Ahoy” in Orlando and “Pets Rule” in San Diego. Promoting the importance of shelter adoptions, these furry ambassadors bring smiles to thousands of guests every day.

For more media information, contact SeaWorld San Antonio Communications at 210.523.3635.